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Minneapolis, MN 55405

# DOUGLAS L. FARMER

SoStickAround.com

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- Jan. 2017 — Present **INSIDE THE IRISH; NBC SPORTS** irish.nbcsports.com  
Beat Writer; Editor
- Create daily content for NBC Sports' "Inside the Irish" page, including profiles, analysis and columns, all pertaining to Notre Dame football
  - Engage with and moderate commenters
- Dec. 2016 — **NORTHWESTERN FINANCIAL REVIEW; bankbeat.biz** Minneapolis, Minn.  
Feb. 2018 Staff Writer; Editor
- Cover financial news in the upper Midwest region
  - Pitch, create and edit content for 48-page monthly magazine
  - Manage former website, northwesternfinancialreview.com, while launching new bankbeat.biz page and brand
- Aug. 2014 — **BLUE & GOLD ILLUSTRATED; 247sports.com** South Bend, Ind.  
Jan. 2015 Staff Writer; Assistant Editor; Podcast Publisher
- Produce daily content for website, including features, notes and podcasts
  - Copy edit weekly magazine, including layout and headlines
  - Beat Writer: Notre Dame football, hockey, Olympic sports
- Aug. 2013 — **IRISH ILLUSTRATED; rivals.com** South Bend, Ind.  
Feb. 2014 Staff Writer
- Produce daily content, including videos, features and sidebars
  - Beat Writer: Notre Dame football, men's basketball, recruiting
- Aug. 2012 — **DALLAS MORNING NEWS** Dallas, Texas  
Feb. 2013 Social Media Copywriter; Sports Reporter, Freelancer
- Cover high school football, basketball, volleyball
  - Develop social media coverage of Dallas Cowboys, high school sports
- June — Aug. 2012 **PITTSBURGH POST-GAZETTE** Pittsburgh, Pa.  
Sports Reporter, Intern
- Cover general assignment sports; produce weekly features
  - Beat Writer: Pittsburgh Riverhounds (United Soccer League)
- March 2011— 2012 **THE OBSERVER** (*Campus newspaper*) Notre Dame, Ind.  
Editor-in-Chief
- Manage staff of 150 and budget of \$650,000 producing a daily paper
- March 2010 — 2011 Sports Editor
- Organize weekly work schedule and reporting assignments for staff of 40
  - Incorporate chat, video and podcast elements into daily coverage
  - Beat Writer: Football, men's basketball, hockey, women's soccer
- May — Aug. 2011 **LOS ANGELES TIMES** Los Angeles, Calif.  
Sports Reporter, Intern
- Lead live coverage of X Games 17, producing four days of blogs
  - Beat Writer: L.A. Galaxy, Chivas USA, U.S. Men's National Team
- FREELANCE** **L.I.N.K. Magazine**, (*La Crosse, Wis.*) June 2016 — Present
- Sports Columnist; Finance column editor; Legal column copy editor
- EDUCATION** **UNIVERSITY OF NOTRE DAME** (*Class of 2012*) Notre Dame, Ind.  
Class of 2012
- Major: Program of Liberal Studies, School of Arts & Letters
  - Minor: Gallivan Program of Journalism, Ethics and Democracy
- COMPUTER** InDesign, Sony Vegas Pro, Adobe Muse, Quark Express, Acrobat, Excel, Word